



Galway Business School

2026/2027

**BACHELOR OF BUSINESS
(HONS)
IN INTERNATIONAL
BUSINESS**

NFQ, LEVEL 8





Bachelor of Business (Hons) in International Business

Duration

One academic year

NFQ

Level 8

Credits

60 ECTS

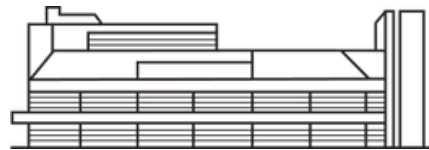
Start Date

September 2026

The Programme

The Bachelor of Business (Honours) in International Business Programme will enable learners to develop practical solutions to real international business problems and to effectively communicate information, ideas and solutions. On this cutting-edge programme you'll:

- Develop your ability to critically analyse and comprehend the latest thinking and best business practice.
- Learn how organisations operate, their styles of management and their business strategies



SEMESTER 1

- Global Supply Chain Management
- Global Strategy
- Managing with Integrity
- Personal & Professional Skills Development

Entry Requirements

- All learners must have already completed an ordinary or pass degree, at level 7 of the [National Framework of Qualifications](#)
- Non-native speakers - B2 English level required (6.5 IELTS + or its equivalent)
- 3 weeks Pre-Sessional English prior to the academic year starting date is mandatory for all non-native speakers.

SEMESTER 2

- Contemporary International Issues
- International and Cross-Cultural Marketing
- Innovation & New Enterprise Development
- Emerging Digital Trends



Learning Outcomes



Grow the ability to critically evaluate key academic concepts and frameworks.



Explore the process of Marketing Analysis.



Develop and demonstrate effective communication skills to apply in personal and professional life.



Explore the international dimension of Supply Chain Management.



Develop learners' ability to research, debate and analyse Contemporary International Issues.



Why Galway Business School?

We go beyond traditional business theory to give you a global perspective. With a strong focus on international markets, cross-cultural communication, and digital innovation, you'll be prepared for the challenges and opportunities of a fast-paced, interconnected economy.

- 1 Proven track record of excellent results and progression
- 2 Small classes to facilitate engagement with lecturers and peers
- 3 Innovative use of flexible e-learning tools, on-line & physical library and resources
- 4 Expert lecturers with industry experience and academic credentials
- 5 High level of support from our administrative staff & academic team
- 6 Employability Workshops & Career Pathway Seminars
- 7 Moodle e-learning platform & Student Portal Access
- 8 Vibrant and safe city with lots to do and endless festivals and entertaining



Combine with English Course

Galway Cultural Institute, located in the same campus as GBS, offers a wide choice of English language programmes for our international students. Students can choose to study additional English language courses prior to commencing this programme.



Specific Graduates Roles

- International Trade Specialist
- Marketing Manager
- International Marketing Manager
- Management Analyst
- International Sales Manager
- Human Resource Manager



GALWAY BUSINESS SCHOOL



Accommodation

The school offers student accommodation and this must be booked in advanced. Residential accommodation is self-catering and it is available all year around. Prices vary from €280 - €400 per week, depending on the room type.



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